



# URBIZEDGE

Increasing Your Business Productivity...

## OUR SERVICES

**CORPORATE EXCEL TRAINING**

**EXCEL VBA TRAINING**

**FINANCIAL MODELING TRAINING**

**POWER BI TRAINING**

**PYTHON AND R TRAINING**

**DATA ANALYSIS AS A SERVICE (DaaS)**

**NIGERIA MARKET DATA ([www.nigeriamarketdata.com](http://www.nigeriamarketdata.com))**



## **CORPORATE EXCEL TRAINING**

- **LED BY A MICROSOFT DATA PLATFORM MVP**
- **TAILORED TO YOUR TEAM'S NEED**
- **FOCUSED ON PERMANENTLY BOOSTING YOUR TEAM'S PRODUCTIVITY**
- **NOT A MASS PRODUCED TRAINING OUTLINE LIKE OTHERS**
- **GIVING YOU THE BEST AS WE ARE 100% SPECIALISED IN DATA ANALYSIS AND BI**

## **UrBizEdge Limited** **MISSION:**

**To give our clients the business intelligence edge they need using tools they already have.**

**UrBizEdge is a registered business data analysis and consulting firm in Nigeria. We specialise in helping companies be on top of their business data. We focus exclusively on the world's most used and most flexible business intelligence tools.**

**We have an officially awarded Microsoft Most Valuable Professional, Data Platform. And there are just four in the Nigeria. It's the highest recognition Microsoft gives an independent industry expert.**

**Our Corporate training is unlike other trainers'. We don't do rigid outlines and force your staff/team to learn things they don't need. We work with your team to develop an outline that will immediately impact their productivity and focus exclusively on your business needs.**

**Don't place the training of your core team in the hands of unfocused trainers, jack of all trainings.**

**Your team deserves the best and from the best!**

### **EXCEL VBA TRAINING**

Ever considered automating your reports end to end in Excel?  
With Excel VBA you can do that and more. We have automated reports for companies and clients across the world and use our real world experience in teaching the participants.

We teach the participants how to make their VBA programs user friendly, interactive and robust. We teach in a problem to solution style that ensures ease of understanding and recall by participants, and we use work relevant examples/tasks.

### **FINANCIAL MODELING TRAINING**

We are one of the only two approved training providers in Nigeria by the international certification body, Financial Modelling Institute (FMI) for the Advanced Financial Modeler (AFM) certification.

We have also done financial modelling projects for companies within and outside Nigeria.

We infuse our practical experience in the training.

Our trainer is a certified Advanced Financial Modeler (AFM) who has built investment models and financial models for foreign clients.

### **POWER BI TRAINING**

Business Intelligence is now the big trend in creating management reports that are interactive, real-time and insightful.

And Microsoft Power BI is the world's leading self-service BI tool.

We have used it to automate group reports of multinational companies with access rights management (so regional managers see only for their region and group MD sees for the entire continent) and it eliminates having a dedicated team of people creating daily reports as it daily updates the reports by itself.

Participants would be trained on how to be the internal Power BI guru in their companies as we show them all the secrets we use as consultants in meeting divers client needs and maxing out the features in Power BI.

## **PYTHON AND R TRAINING**

At the deep end of Data Analysis is Python and R for predictive model creation.

We teach participants who are focused on generating business value for their companies and work in a data driven role on how to use Python and R to go beyond descriptive analysis and shift focus from reacting to the past to influencing/predicting the future.

Participants are taught in a relaxed and easy to digest way the fundamentals of data science, the basics of scripting/coding in Python/R, the libraries to carry out common data analysis tasks, data transformation, model choice, model creation, model integration, and value creation in a traditional and tech-driven business. A lot of Nigerian industry centric data and examples are used.

## **DATA ANALYSIS AS A SERVICE (DaaS)**

We provide instant consulting help for companies and professionals on their data analysis needs.

We use a very flexible and affordable model that ensures you can readily and cheaply access our expertise on a need by need basis. It is like having invisible extra brains and hands working for you.

## **NIGERIA MARKET DATA ([www.nigeriamarketdata.com](http://www.nigeriamarketdata.com))**

We provide financial markets and macro-economic data with analysis for investors, planners, researchers and financial managers at a very reasonable fee.

We have in-house team of developers and analysts who source data from original sources (NBS, CBN etc) and put them in accessible formats that can be easily consumed by users for decision making. We also go further to create analysis, dashboards and reports that users can make use of. It is the most robust easily accessible financial market data provider in the country.



**70B Olorunlogbon  
street, Anthony,  
Lagos. Nigeria.**



**+1-941-312-2149  
0700ANALYTICS  
01-6311885**



**info@urbizedge.com**



**www.urbizedge.com**

## Notable brands we've worked with...



"Michael [UrBizEdge] was instrumental in getting our staff up to speed on basic Excel, as well as more advanced skills that have already started to improve the back end of our programs. He was exible, accommodating, professional, friendly, and was able to tailor our training to exactly what we needed. We could not have been more happy working with him, and he truly has helped our organization increase our effectiveness and comfort with database work."

-- Beth M., Program Manager for Kentucky YMCA, USA.