### **Fundamental Stocks Analysis**





### Different Types of Stock Analyses





### **Different Types of Investors\***

### **Day Trader**

High frequency traders using sophisticated tools to flip stocks daily.

### **Position Trader**

Stays less than a year in a trade/stock. Focuses on waiting for big market movements in chosen stocks.

### **FOMO**

Sees stocks going up and friends making money. Don't wanna miss out.

### Investo

A long-term market player. Looks to buying stocks that can be held for years.

### Swing Trader

Flips stocks on a weekly basis. Scrapes for potential stocks poised for a price swing.

### "They Said" Follows the advice of too many advisers without own strategy



### Which Do You Intend To Be?





### **Investing vs Trading**

Entry-Point Penny-Stocks Bluechip EMA Dividend Financial-Statements Long-term P/E Short-term RSI EPSETE SMA Resistance Charts Support Moat Intrinsic-Value AGM Momentum Target-Price Stop-Loss Liquidity Mean-Reversion Bollinger Bord



### **Fundamental Analysis**



### Management

The company's management can make or mar a company even if other parts are great.

### Macro Economics & Major Trends

You don't want to be invested in a typewriter company in this age. Political, economic, social, technological, legal, environmental trends matter.

### **Industry & Peers**

It is important to examine the company in relation to its industry realities and performance of its peers/competitors.

### **Financial Statements**

Financial statements show you what's really inside the company. It's the foundation.

Recognizes that a stock is a claim on a physical entity that must be examined.



### **Financial Statements Analysis**

	Income Statement	<ul><li>Revenue</li><li>Expenses</li><li>Profit</li></ul>
	Balance Sheet	<ul><li>Assets</li><li>Liabilities</li><li>Equity</li></ul>
	Cashflow Statement	<ul> <li>Operating Cashflow</li> <li>Investing Cashflow</li> <li>Financing Cashflow</li> </ul>



### **Financial Statements Analysis**

# Live DEVO



### Quantitative vs Qualitative





### **Templates and Resources**

- <u>https://www.macrotrends.net/</u> for US stocks fundamental analysis data
- <u>https://www.macrotrends.net/stocks/stock-screener</u> to screen US stocks by fundamentals
- <u>http://vip.urbizedge.com/economy</u> for historical and macro analysis
- <u>https://vip.urbizedge.com/add-in</u> for Excel stocks analysis tool
- <u>https://vip.urbizedge.com/stocks</u> for US stocks portfolio analysis
- <u>https://vip.urbizedge.com/fstocks</u> for Fundamental Analysis checklist
- <u>https://nairametrics.com/</u> for Nigeria stocks and macro news/analysis
- <u>https://www.stearsng.com/</u> for Nigeria economic analysis
- <u>http://seekingalpha.com/</u> for US stocks analysts' publications
- <u>https://www.morningstar.com/</u> for US stocks fundamental analysis

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## Thank You!



